

BILLBOARD RESTRICTIONS

For Hoosier Heartland Corridor, Relocated US 231 and Wabash River Scenic Byway

1) Add Definitions:

HOOSIER HEARTLAND CORRIDOR. The portion of Indiana State Road 25 from Interstate Highway 65 north to the Tippecanoe County line.

RELOCATED US 231. The portion of U.S. Highway 231 from County Road 500 S north to its intersection with U.S. Highway 52.

WABASH RIVER SCENIC BYWAY. From the entrance to Ross Camp north on County Road 925 W, east on County Road 50 S, north on County Road 875 W, east on Division Road then continuing on South River Road and North River Road to its intersection with the northernmost ramp of Interstate Highway 65.

2) In 3-2 Permitted Use Table add number 67 as a footnote to "Outdoor advertising signs"

3) Add Footnote 67: Prohibited within 2000 feet of the right of way for the *Hoosier Heartland Corridor, Relocated US 231* and the *Wabash River Scenic Byway*.

4) Add maps to APPENDIX I: Footnote 67 illustrative maps of the *Hoosier Heartland Corridor, Relocated US 231* and the *Wabash River Scenic Byway*.

5) 4-8 SIGNS

4-8-1 INTENT:

- (a) A **sign** may be erected, placed, established, painted, created, or maintained only in conformance with the standards, procedures, exemptions, and other requirements of this section.
- (b) These **sign** regulations are intended to:
 - (1) encourage the effective use of **signs** as a means of communication;
 - (2) maintain and enhance the **aesthetic environment** and the community's ability to attract sources of economic development and growth;
 - (3) improve pedestrian, **bicycle** and traffic safety;
 - (4) minimize the possible adverse effect of **signs** on nearby public and private property;
 - (5) enable the fair and consistent enforcement of these **sign** restrictions;
 - (6) establish a permit system to allow a variety of types of **signs** in **commercial** and **industrial zones**, and a limited variety of **signs** in other **zones**, subject to the standards and the permit procedures of this section;
 - (7) allow certain **signs** that are small, unobtrusive, and incidental to the **primary use** of the respective **lots** on which they are located, subject to the substantive requirements of this section, but without a requirement for permits; and
 - (8) prohibit all **signs** not expressly permitted by this section.

6) 4-8-4 PERMITTED SIGNS BY TYPE AND ZONE cont'd.:

SIGN TYPE	AL	ALL	INSTL:	N	NB	O	MR	MRU	G	HB	I	A,
	L R1 s R2 s RE	R3s R4 W	RS DT L/ RUR AL	B	U (Am 20)	R	(Am69)	(Am69)	B	CB CB W	1 1 2 1 3	AA, AW , FP (Am 7)
<u>EVENT ORIENTED: PORTABLE SIGN</u> (Am 8)	P	P	P	P	P	P	P	P	P	P	P	P
BEACON PENNANT STRING OF LIGHTS INFLATABLE SIGN or	N A A	N A A	N A A	P A A	N A A	P A A	P A A	P A A	P A A	P A A	P A A	N A A
TETHERED BALLOON BANNER¹ (Am 18)	N	N	N	P	P	P	N	P	P	P	P	N
<u>OUTDOOR ADVERTISING</u> G⁹ and subject to Footnote 67 in 3-2 Permitted Use Table (BILLBOARDS) (Am 4)	N	N	N	N	N	N	N	N	P	N	P	N
A = ALLOWED WITHOUT SIGN PERMIT; P = ALLOWED WITH SIGN PERMIT; N = NOT ALLOWED												
"INSTL:RSDTL/RURAL" = institutional uses (SIC 801 – 972) permitted under 3-2 above in residential and rural zones.												

7) 4-8-10 OUTDOOR ADVERTISING SIGNS:

Outdoor advertising signs, often called billboards, are permitted in GB, I1, I2 and I3 zones (TIPPECANOE COUNTY, LAFAYETTE, BATTLE GROUND, CLARKS HILL, DAYTON) and I2 and I3 zones (WEST LAFAYETTE), as per 4-8-4 above and subject to Footnote 67 in 3-2 Permitted Use Table. (Amend 4) They are not subject to the requirements of 4-8-5 through 4-8-8. However, they are subject to the following regulations: